



PARTNER with US!

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EMPLOYMENT OPPORTUNITIES

zoo.org/jobs

COMMUNITY ACCESS PROGRAM

zoo.org/community

EDUCATIONAL PROGRAMMING

zoo.org/education

PUBLIC ASSISTANCE DISCOUNTS

zoo.org/discounts



MAKING A DIFFERENCE
IN DISTRICT 1
CITY OF SEATTLE



Seattle
Parks & Recreation



King County



Woodland Park Zoo is an
accredited member of the

**ASSOCIATION
OF ZOOS &
AQUARIUMS**



WOODLAND PARK ZOO SAVES WILDLIFE AND INSPIRES EVERYONE
TO MAKE CONSERVATION A PRIORITY IN THEIR LIVES.



DISTRICT 1 AT A GLANCE*

Councilmember Lisa Herbold

13,999 Community Access Program tickets distributed to District 1 (2015 – 2017)



*Numbers are approximate.

1,478 Number of zoo member households in District 1 (As of May 2018)

1,768 Students reached through educational programming in District 1 (2015-2017)

COMMUNITY ACCESS PROGRAM

Our Community Access Program is dedicated to making the zoo accessible to underserved families in our community. In partnership with 600+ nonprofits, foundations, state and local government entities, and indigenous community organizations, we distribute more than 100,000 free admissions annually to community members.

THE ZOO IN THE DUWAMISH

Zoo staff is often in the Duwamish community! You might see us talking about pollinators at the Duwamish River Festival, or catch us tracking otters in our Otter Spotter program. By studying toxins in river otter scat, we are shaping remediation efforts at this Superfund site.

A DIVERSE WORKFORCE

We provide robust diversity and inclusion training for our entire staff and use innovative tools to attract a diverse workforce. Our strategies include working with industry leaders to conduct Conscious Inclusion & Implicit Bias training for supervisors and launching our Diversity & Inclusion Council comprising staff members from all levels.

INCREASING ACCESS WITH ZOO FOR ALL

This year we launched new programs to make the zoo more affordable and inclusive. Our first two Zoo for All events invited families and individuals from the special needs and inclusion communities, and U.S. military families for a complimentary visit. In the winter, a third Zoo for All event will provide free access to our WildLights winter festival for families that cannot afford to come. We also launched our new low-cost ticket and membership opportunities in September.

PERSPECTIVES FROM DISTRICT 1

“Our hearts flew when we discovered the Community Access Program. Due to our budget, our options are often limited. We like to create opportunities for our students to explore the community and promote parent engagement in an engaging and educational manner.”

Refugee Women’s Alliance

“Our families had benefited from this program very much. A family trip to the zoo is so much more than just a trip to the families we serve. It is a chance to teach and learn with their kids. While at the same time they spend quality family time together.”

White Center Community Development Association

REGIONAL ZOO IMPACT**

\$211 MILLION total estimated average annual economic impact (2011-2015) on regional economy†

1,000+ VOLUNTEERS award-winning program, one of the region’s largest volunteer cadres

1.35 MILLION GUESTS ANNUALLY and growing!

37,500 MEMBER HOUSEHOLDS largest membership base of area museum and cultural institutions

100s OF COMMUNITY PARTNERS companies, businesses and agencies expanding our reach and impact

34 MILLION ANNUALLY people reached by social media

**From Woodland Park Zoo’s 2016 Impact Report. †Economic impact estimated by faculty-led Public Service Clinic team, Evans School of Public Policy and Governance, University of Washington.