



notifica

Notifica—An app for immigrants and allies by United We Dream.

Launching **March, 2018** on Android + iOS.

Visit <https://notifica.us> for more information.

Why Notifica is important

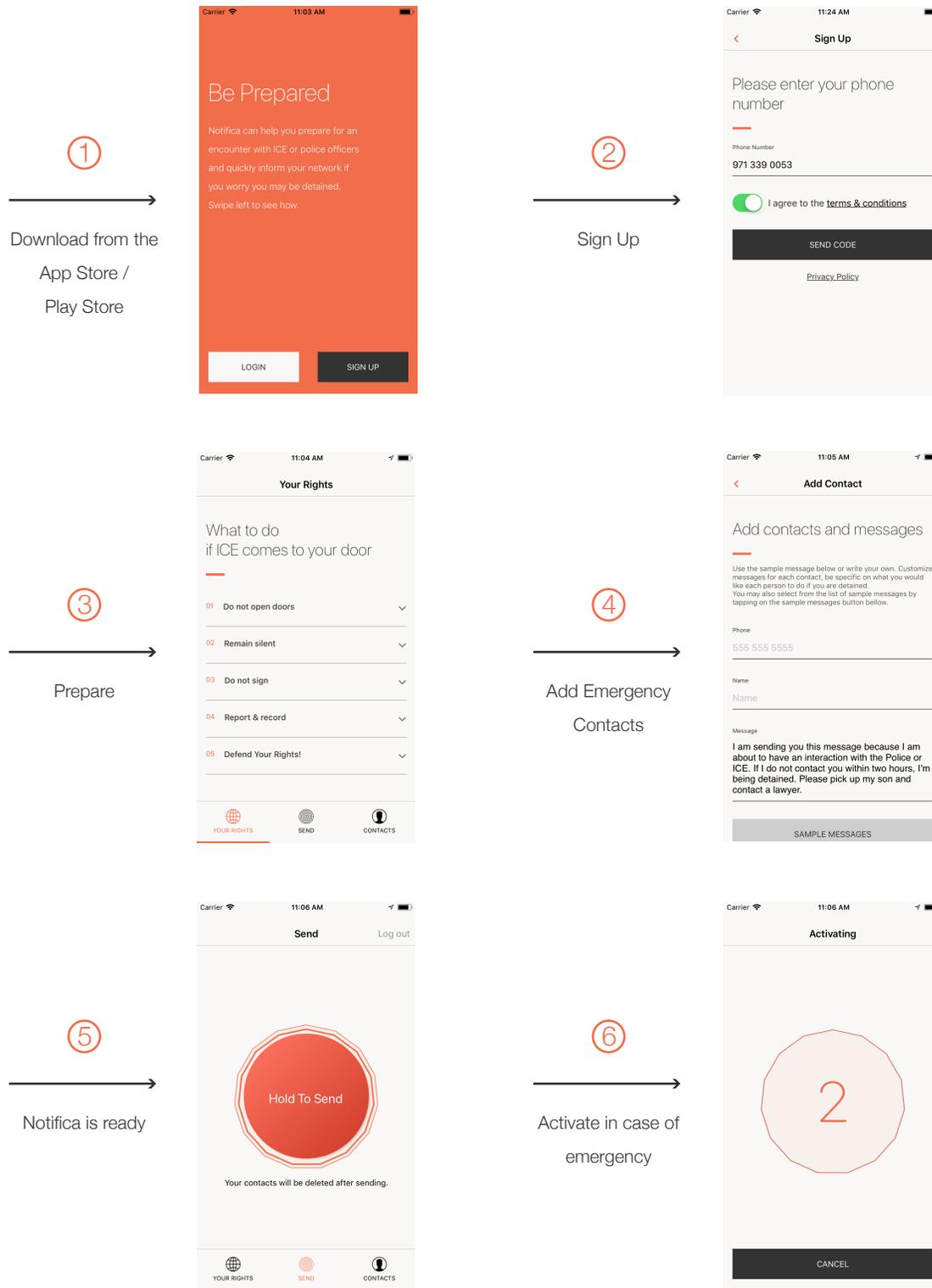
- **800,000 Dreamers who were promised protection are now at risk of deportation.**
- Including those who have lost the safety of TPS, there are millions of vulnerable people.

How Notifica helps immigrants

Notifica empowers immigrants and their families with a help button that alerts key contacts if an encounter with law enforcement (Immigration and Customs Enforcement, police, etc.) is about to take place.

- Alerts are designed to inform family members, legal advocates, and other contacts that the sender may have been detained by ICE or law enforcement.
- In deportation events, every minute counts. Messages can be saved for quick sending.
- Once alerts are sent, messages and contacts get cleared with the session for security.
- Notifica educates immigrants and their families of legal rights. The “Your Rights” feature provides step-by-step guidance for making smart choices when faced with intimidation.
- Notifica was designed to not only ensure that people have access to legal counsel, but also to help keep families together. Detainment separates families and creates a wide-range of problems from the logistical to the deeply emotional. Making advanced arrangements for things like childcare helps to lessen the impact on the rest of the family. Alerting loved ones of a detainment status and location frees them from the fear of uncertainty.

How Notifica works



Media Coverage

WIRED

This app helps me know my children will be watched after if I am ever detained. I can just send an alert and my cousins help them.

Rolling Stone

Notifica lets immigrants set up PIN-protected text messages that are sent to friends, family, and lawyers in case of emergency.

Mashable

Notifica allows [our] community to create emergency plans that are easy to execute – even when facing the scariest of circumstances.

Awards



Silver Lion (Design) and **Bronze Lion** (Mobile), 2017 Cannes International Festival of Creativity

United We Dream (UWD) is the largest immigrant youth-led community in the nation with more than half a million members and an online reach of over 4,000,000 people across the country. UWD organizes and advocates for the dignity and fair treatment of immigrant youth and families, regardless of immigration status. Co-founder and Executive Director Cristina Jimenez Moreta was named a 2017 MacArthur "Genius" Fellow.

To learn more, please visit www.unitedwedream.org

